# Introducing the NEW 110mm Flapper® Closure System

# The new 110mm Flapper Closure offers:

Controlled dispensing...easy to use, eliminates waste

20% less material...lightweight and environmentally friendly

Clean modern look...maximizes shelf impact, builds brand image







Cap Size: 110mm Neck Finish: .400"

**Option:** Pour, Slotted

**Colors:** A Variety of Standard and Custom Colors **Liners:** Induction and Pressure Sensitive Seals

## Markets:

Ice Melt, Lawn Care, Seeds, Spice & Seasoning, Household Chemicals

The new 110 Lightweight Flapper Closure has a clean, contemporary look for maximum shelf impact, and customized embossing. The flap-style slotted or pour orifice options make dispensing product easy and convenient.

- User friendly
- One hand operation
- Clean, contemporary look for maximum shelf impact





## **Features & Benefits**

## **Key Benefits to the Consumer:**

Features	Benefits	
Flap-style dispensing	Convenient access, no unscrewing of lid	
Lightweight	Environmentally friendly	
Larger opening with pour and slotted options	Easier dispensing	
One-hand operation	Ease of opening & closing	
Positive snap upon re-closing	Consumers know product is safely contained and fresh	

## **Key Benefits to the Manufacturer:**

Features	Benefits	
Clean, modern look	Shelf impact - builds brand image	
Easily recognized flap style dispensing	Consumer perception of high quality and convenience	
Lightweight design; stacked packaging	Less material reduces shipping costs	
Large embossing area	Builds brand awareness	
Weatherchem Closure	40 years of closure technical expertise and service. High quality, dependable supply chain	



## Dressings, sauces and syrups Innovative, reliable and responsive solutions. Only from Mold-Rite.

MOLD-RITE PLASTICS\*
Innovative · Reliable · Responsive

Dressings, sauces, syrups and condiments continue to grab consumer attention as creativity in the kitchen surges. Consumer expectations have also influenced the evolution of new formulations from tropical oils and non-GMO to gluten free and unique flavor combinations. As these trends evolve, packaging plays an even greater role in helping these products stand out on the shelf. Choosing the right packaging can help your dressings, sauces, syrups and condiments attract consumer attention on grocery store shelves. Trust the packaging experts at Mold-Rite Plastics to help you create a package that will grow your business in this expanding market.

# Food Packaging Trends for dressings, sauces, syrups and condiments

Simplicity, Convenience and Ease of Use. Packaging that is appropriately sized, easy to grip and hold, open and close is the difference between a frustrated consumer, and a return customer.

Labeling Transparency. Consumers are connecting food with the way they look and feel. Gluten-free, fat-free and all-natural are driving transparency regarding ingredients, as well as the story behind how a product is made.

Designing for Digital. The ways and number of places consumers shop today requires a new approach to shelf appeal. Eye-catching graphics, bold colors and packaging with billboard potential are becoming the norm in modern packaging.

### **About Mold-Rite**

A leading provider of packaging for more than 30 years, Mold-Rite Plastics has the jars and closures that deliver safety and compliance for the food industry. With a wide range of products to provide an optimal storage environment and shelf appeal, choose Mold-Rite as your trusted partner for your packaging needs.



## DRESSINGS, SAUCES & SYRUPS PRODUCT PORTFOLIO

## Closures for Retail

PRODUCT CATEGORY	STYLE	PRODUCT	AVAILABLE SIZES (MM)
Hinged Liquid	UL	Ultra Light®	38-400
Hinged Liquid	LF	LiquiFlapper®	33-400, 38-400
Hinged Single Flap	FM	FlapMate®	43-485 (non-liquids)
Hinged Single Flap		Flapper®	38-485, 63-400, 60-400 EH (non-liquids)
Hinged Dual Flap		Dual Flapper®	48-485, 53- 485, 63- 400, 63- 485, 70-400 (non-liquids)
Twist Open - Twist Close		Twist Open, Ribbed Skirt	24-410, 28-410, 33-455, 38-400
Twist Open - Twist Close		Twist Open, Smooth Skirt	38-400
Continuous Thread	SS	Smooth Top, Smooth Side	24 (410 finish), 28, 33, 38, 43, 45, 48, 53, 58, 63, 70, 83 (all 400 finish)
Continuous Thread	RS	Smooth Top, Ribbed Side	28, 33, 38, 43, 45, 48, 53, 58, 63 (all 400 finish)
Continuous Thread	RM	Matte Top, Ribbed Side, Outside Stacking Feature	48, 53, 58, 63, 70, 83 (all 400 Finish)
Continuous Thread	RX	Ribbed Side Matte Top	20, 22, 24, 33, 38, 43, 45 (all 400 finish)
Continuous Thread	SO	Spice Cap, Smooth Side, Smooth Top, Outer Stacking Ring	43- 485, 48- 485, 53- 490, 63- 485
Continuous Thread	SI	Spice Caps, Smooth Side, Smooth Top, Inner Stacking Ring	43, 48, 53, 63 (all 485 finish)
Continuous Thread	RG	Ribbed Side, Matte Top, Outer Stacking Ring	70- 450, 83- 445

## Closures for Food Service

PRODUCT CATEGORY	STYLE	PRODUCT	AVAILABLE SIZES (MM)
Continuous Thread	SS	Smooth Top, Smooth Side	89 (SS or SX), 100, 110, 120
Continuous Thread	RM	Matte Top, Ribbed Side, Outside Stacking Feature	89 (RM or RX), 100, 110, 120
Hinged Large Format		Flapper	89, 110 (non-liquids)
Hinged Large Format		MegaFlap	120, 120 EH (non-liquids)



#### All food service closures have a 400 Neck Finish.

Count on the packaging experts at Mold-Rite Plastics to help you deliver the best possible package for your product.

Contact your sales representative today.



For more information or to order product samples, contact Mold-Rite:

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